

2011 RCP Strategic Planning

Projects/Grants

Topic	Point Person(s)	Activities and Notes
Waterloo Aquatic Education Center	<u>Sarah and Kara/Americorps Members,</u> Heike	Work on writing grants for programs, workshops, and facility improvement (OEEF grant, Step Outside Grant (work with teachers), Athens Foundation Grant, EPA Environmental Education Grant, Foundation for Appalachian Ohio, USDA Rural Development Fund (building and facility improvements)). Educational tours and programs.
Develop new and finalize existing water quality improvement project	<u>Amy/ Coordinator</u> and technical forum	Work with ODNR-DMRM and Technical Advisory Committee, complete: East Branch III, Pierce Run, maintenance: East Branch and Flint Run, new projects: Lake Latrobe, West Branch Harble Griffith I, Orland Gob Pile. Prioritization/project development in Middleton Run and Vinton Low Head Dam.
Water quality monitoring.	<u>Brian/ Water Quality Specialist</u>	Complete 2011 monitoring as per monitoring plan (approved by RCP and ODNR) and develop 2012 monitoring plan.
Raccoon Creek Water Trail	<u>Molly</u>	Submit Raccoon Creek Water Trail for approval by ODNR. Coordinate outreach events.

Outreach

Topic	Point Person	Activities and Notes
Membership	<u>Amy,</u> Rob, Sarah, Kara, Rocky, Natalie	Draft membership plan, send all RCP members receipt and thank you for donations. Distribute minutes and announcements to members. Implement Rob's communication plan.
Website and Facebook Page	<u>Rob,</u> Amy, Brian and Molly	Re-design website (upgrade). Post video, newsletters, minutes, events, etc. Add a functional calendar. Update Board of Directors page (Rocky and Helmut). Keep updated with announcements and minutes. Keep Facebook page updated, reply to messages and comments.
Press Releases and Newsletters	<u>Sarah and Kara/Americorps, Brian</u>	Send out press releases for all meetings and events. Write and distribute two newsletters per year, post on website and send to active members (by email and post).
Annual Canoe Float	<u>Molly</u>	Coordinate and announce event (April 30 th)

		or May 1 st and October 2, 2011, tentative). Organize and coordinate creek cleanup(s).
Partnering with other organizations	<u>Sarah and Kara,</u> Heike, Natalie, and all	Schools, colleges, kids on campus, libraries, AOA, Ohio Environmental Council, other watershed groups
‘A Wonder to Wander’ and RCP Power Point	<u>RCP Board and Staff</u>	Use video and presentation for publicity and fundraising activities. Play at festivals/ events when possible.
Family Days and Adult Programming	<u>Heike, Sarah and Kara</u>	Organize at least two events to bring families and adults to the watershed.
Volunteer Recruitment	<u>Sarah and Kara</u>	Expand volunteer recruitment routes, improve volunteer retention, etc.

Administrative

Topic	Point Person	Activities and Notes
Fundraising plan and multiple events	<u>Amber</u>	Draft and implement fundraising plan.
Insurance and Utilities	<u>Amber</u>	Pay all insurance and utility bills
IRS filing	<u>Amber</u>	Send E-post card to IRS by April

Educational

Topic	Point Person	Activities and Notes
RCP project tours	<u>Amy/ Coordinator and Brian/ Water Quality Specialist</u>	Organize tour for Harble Griffith pre-con tour and post-con tour if completed in 2011. Organize second round of Pierce Run post-con tour. Develop a plan for better involvement of elected officials.
Student research project	<u>Amy,</u> Jen, and Natalie	Work with MSES student, Kim and Jacob. RCP could present potential projects at the leadership option meeting during Winter Quarter. Develop new projects for students and recruit students to complete them.
Board of Directors Event / Tour	<u>Amy and Natalie</u>	Organize an event and tour of new projects for the Board and Staff.
Summer Camps	<u>Heike, Kara and Sarah</u>	Organize two, week long camps during summer 2011.

Names = primary point person for each topic. Others will help as needed.