

Raccoon Creek Partnership  
Fundraising Committee Meeting  
February 10<sup>th</sup>, 2011  
Natalie Kruse's House – Athens

**Attendance:** Amy Mackey, Natalie Kruse, Amber Brookins, Sarah Landers, Kara Walton, Nigel Daniels

**Old Business:** Reviewed and approved past meeting minutes (October). Addressed action items:

- Amber completed the RCP annual operating budget. To cover the salary of a Watershed Coordinator, Water Quality Specialist, and pay operating costs (Waterloo insurance, utilities, etc), RCP needs to generate \$120,000 / year. Currently generate about \$2000 per year! Amber will distribute the budget to the board and fund. Committee.
- Next benefit show – Sarah is investigating, see below.
- Country Living Magazine – Sarah contacted, writer is interested in attending RCWTA canoe float and maybe writing a story. Need to contact him with float details - AmeriCorps
- Owl Prowl was held and went very well, 40 people in attendance. Received good reviews and a \$10 donation. Thank you notes were sent.
- Holiday Bake sale at the Voinovich School was held and successful, made \$173
- Still need to contact Applebee's about breakfast – Natalie will do.

**New Business:** Discussed upcoming / future fundraiser ideas:

- RCP benefit – Sarah has contacted June Bug about Jackie O's and is waiting for a reply. Is in the process of contacting Casa as well. Sarah will let us know when she hears anything from either.
- Kroger Community Rewards Program – still earning money from this, need to promote it further and remind members to renew their status in the spring (must do each year). Amy and Brian will include in new newsletter.
- Pancake breakfast – Natalie will contact Applebees, they have something nearly every weekend. If we can't do it there, maybe at the New Marshfield Community Center?
- Bake Sale – make decent money for minimal effort. Maybe hold another one around Easter. Crumb's has offered to donate baked goods for the sale. Amy will ask Jen, all need to set a date.
- Natalie mentioned an online baked goods / cake raffle, shipping / transport could be an issue.
- Amber mentioned offering the Waterloo facilities and programs for kids parties for a suggested donation, would need to be staffed.
- Getting involved in the kids and family activities at the Farmer's Market, maybe an activity to promote camps (fish prints, AMD, stream table...). Sarah / Kara will ask
- Also suggested setting up a promotional booth at the farmers market. Sarah will see if we're allowed. If not allowed, maybe we could set up in front of Dunhams or TSC the day of the market.
- Raffle – we did make money off the fishing trip / equip raffle. Suggestions for this year:

- Guided hiking trip and accessories (Tent?) – Natalie will ask friend about donating a trip and using Outdoor Pursuits equipment.
- White Water Rafting Trip – trip for 2, need to get prices and info
- Focus on recreation – “Explore Raccoon Creek” theme
  - For cheap gear, check out Campmor, Sierra Trading Post, and Steep and Cheap
- Halloween event
  - Haunted house at Waterloo
  - Ridges cemetery tour – contact ? Nagy (restored the Ridges Cemeteries) - Natalie, and Kenner Bush (photographed buildings at the Ridges when OU first acquired them) – Natalie
  - Amber suggested the Athens Paranormal Society – she will contact them
- Final Fridays – Rina had researched, we can set up there, but must sell a craft
- Utility Companies – need to get corporate sponsorship letter out to them, to see if they will contribute or allow us to put info in billing envelopes about RCP
  - Corporate Sponsorship Letter – mostly done, needs edits, Brian may have worked on this – needs finished by someone by next meeting
- Tri-athlon / Bi-athlon – run, walk, swim, bike, canoe race at Lake Hope
  - “RCP’s 1<sup>st</sup> Annual Backcountry Bi-Athlon”!!!
    - Trail run/ride
    - Canoe race
    - Teams or singles, could be relay
    - Could reserve picnic shelter and have potluck after.
  - Need to investigate Hocking Hills Indian Run as example – everyone should investigate this!

#### **Announcements and News:**

- Need to be thinking about location for 2011 RCP annual dinner. Maybe New Marshfield Community Center. Need indoor location due to unpredictable fall weather and powerpoint access.
- Kara and Sarah submitted OEEF mini-grant for summer camp, won’t know result until late March or early April
- Amy suggested having next public RCP meeting at McCoys in Vinton. Maybe April meeting. Need ideas for speakers. Craig Hicks with USDA talks about ecological impact and control of feral hogs. It’s a good presentation and Amy/Tim can contact if group is interested. Could serve pork at the restaurant!

**Next Fundraising Committee Meeting:** To be announced

**ACTION ITEMS UNDERLINED!**